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California State Standards for Visual Arts

- Proficient:
- 2.1 Solve a visual arts problem that involves the effective use of the elements of art and the principles of design.
- 2.3 Develop and refine skill in the manipulation of digital imagery (either still or video)
- Advanced:
- 1.6 Describe the use of the elements of art to express mood in one or more of their works of art.
- 2.1 Create original works of art of increasing complexity and skill in a variety of media that reflect their feelings and points of view.
- 2.4 Demonstrate in their own works of art a personal style and an advanced proficiency in communicating an idea, theme, or emotion.
- 5.3 Prepare portfolios of their original works of art for a variety of purposes (e.g., review for post secondary application, exhibition, job application, and personal collection).

What is a Typography Portrait?

• In this project your will create a portrait of yourself or someone composed (made up of) of only type.

Objectives:

- 1. Students will understand the different ways to manipulate type in Adobe Illustrator.
- 2. Students will complete a complex typography project.

Step 1

• Decide who you would like to do your portrait of.

• You can choose:

- × Yourself
- × Favorite Teacher
- × Family Member
- × Close Friend
- You will need to have this person fill out the typography interview form, so make sure it is someone who is willing to do that.

Typography Questionnaire

- List 10 Words that describe your character and personality.
- List some of your favorite things to do (sports, hobbies, activities).
- What is your favorite quote or quotes and who said them?
- What is your job?
- What are five things you like most about your job?
- If you had to pick one word to describe yourself what would it be?

Bring in a picture of that person. This could be digital on your pin drive or a print that we can scan. Or

Step 2:

• Take a picture of the person with my digital camera.



Step 3:

- Find the digital picture in the drop box and place it into illustrator just as you did with your sketch in the last project.
- Put the picture on a separate layer. You will eventually delete the picture when your done.

Step 4:

- Convert the picture to black and white.
- Go to the edit menu. Choose edit colors and then choose convert to black and white.



Step 5:

- Start looking at the values in your picture. Start with the lightest values and work up to the darkest.
- To fill in a large area make the area a shape and then fill it with type. Use one or more of the words from the survey of the person you are doing a portrait of.

• Open example of Step 5 in Adobe Illustrator





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• Fill in the darkest areas with single words and repeat them in different sizes.

Step 7:

• Open example of Step 7 in Adobe Illustrator





Step 8: Use type on curve lines to represent motion in your artwork. Open example of typography potrait in Adobe Illustrator



• Use envelope distort to create bold type that fits into certain areas.

Step 9:

• Open example of typography potrait in Adobe Illustrator



• Place the person's quote in a large bold font so that it is readable somewhere in the portrait.

Step 9:

• Open example of typography potrait in Adobe Illustrator



Step 10:

Add white type to areas you really want to pop.





Step 11:

- Finish your portrait.
 - Look for any areas you may want to fill in.
 - Look for areas that may have too much type in.
 - Add color if you think it will work. YOU ARE CREATIVE!!

STUDENT TYPOGRAPHY PORTRAIT EXAMPLES

GET SOME INSPIRATION FROM THESE GREAT EXAMPLES!





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